

COMMUNITY SOLUTIONS GROUP







#### **GAI FIRM OVERVIEW**

Transforming ideas into reality<sub>®</sub> since 1958, **GAI Consultants, Inc. (GAI)** is an engineering, planning, and environmental consulting firm. Through growth, acquisition, and much success, GAI has 700+ employees, serving our clients from 25 office locations throughout Florida and the United States. Our offices are organized to mobilize staff and services seamlessly.

GAI's projects throughout Florida have been recognized by diverse industry leading organizations such as the American Society of Landscape Architects (ASLA), Florida Planning and Zoning Association (FPZA), the Florida Transportation Builders Association (FTBA), American Planning Association (APA), American Association of State Highway and Transportation Officials (ASSHTO), Design-Build Institute of America (DBIA), and Engineering News-Record (ENR).

GAI's accomplished specialists are dedicated to earning our clients' trust—they approach every initiative with enthusiasm and integrity, delivering multifaceted services to meet the greatest challenges.

## COMMUNITY DEVELOPMENT AT GAI

what we do. GAI Consultants integrates our community-based infrastructure and design teams in a way that allows our clients and communities to benefit from coordinated solutions that create value and sense of place. Our GAI Civil Engineering Team designs Roadways, Stormwater, Potable Water, Sewer and other associated Utility Infrastructure as well as environmental design and permitting from early site due diligence through engineering, permitting and Construction Engineering Inspection. Our specialized Community Solutions Group (CSG) is our idea-driven, specially positioned team for landscape architecture, urban planning, redevelopment economics, and wayfinding/environmental graphics. We are committed to enhancing communities in ways that are practical, sustainable, and authentic to our clients' needs, while being politically aware, financially feasible, and aesthetically compelling.

At GAI/CSG, our offering is the integration of "horizontal infrastructure", solving technical challenges while meeting hidden opportunities together to create innovative places for people that build value over time. And we are supported by the other GAI practices in Energy, Power, Transportation, Structural, Ecology and Cultural Resources to meet diverse project needs in a holistic manner.

THE LINKAGE OF DESIGN, ENGINEERING,
PLANNING, ECONOMICS, AND ENVIRONMENT
IS WHAT SETS US APART AND ALLOWS US
TO REALIZE OUR PASSION: WORKING WITH
PARTNERS TO CREATE COMMUNITY

**WHO WE ARE.** At GAI Consultants, we are committed to positioning cities for a sustainable future. We are recognized for delivering insightful, thorough, and technically sophisticated solutions. We embrace a philosophy that values the complex interrelation of people, place, and policy while considering a project's ability to positively impact its investors, community, and setting.

HOW WE WORK. As an art, our practice requires an understanding of the nuances of feasibility, political sensitivity, community culture, urban form, relationships, and character of place. But as a science, it involves street geometries, hydrologic flows, floor-area ratios, densities, market economics, and financing mechanisms. Together, we are particularly effective because we are sensitive and sophisticated about implementing complex ideas across the platform of inclusive participation, thoughtful design that is technically sound, funding and finance, public policy, and community partnerships for initiatives both large and small.



# Experienced People Open Minds Fresh Ideas

Our work centers on finding resolution to place-based problems by implementing context-sensitive, sustainable solutions that are economically and fiscally beneficial and implementable. We engage diverse community groups to affect positive outcomes with shared benefits through integrated solutions. Consequently, our clients include governments, agencies, institutions, and developers who share an equal need to address complex and interrelated challenges. We work from planning to policy and concept to construction across the scales of region, city and campus; neighborhood, street and site.

Civil Engineering + Land Development
Landscape Architecture + Design
Master Planning + Urban Design
Urban Analytics + Economics
Wayfinding + Environmental Graphics

Our mission is to create livable places of lasting value in an increasingly connected, complex, and competitive world.

## **Introducing GAI's Community Solutions Group**



Peter C. Sechler, PLA, AICP, MBA Vice President

#### People, Place and Prosperity

The Community Solutions Group is a unique team of landscape architects, urban designers, land use planners, public finance and economic development specialists, and public administrators who capture the full dimensions of strategy and solution. Committed to positioning cities for a sustainable future, we are recognized for delivering insightful, thorough, and technically sophisticated solutions. We embrace a philosophy that values the complex interrelation of people, place, and policy while considering a project's ability to positively impact its investors, community, and setting.

GAI's Community Solutions Group listens carefully and actively, questioning assumptions with positive energy and fresh ideas. We seek to understand our client, the place and its context, and the real substance of issues before we act. We are passionate about our work, care for people, and are purpose-driven practitioners with a track record of positive outcomes.



#### Planning and Urban Design Leadership

Our Planning practice defines the linkages between social fabric, economic vitality and the creation of places for people. We lead strategic visioning and master planning efforts for both old and new communities. We build understandable community frameworks for reconciling competing issues, guiding decisions, and structuring actions. And we evaluate and create regulatory and implementation tools that support the vision and enable desired outcomes to occur. Our master planning and urban design practice is the bridge that connects diverse stakeholders and issues into unified partners and directed opportunities.

#### **Our Services Include:**

- Community Visioning
- Urban Infill + Redevelopment Planning
- Master Planned Communities
- Campus and Institutional Master Planning
- Parks System Planning + Bike Pedestrian Systems
- Transit Oriented Development + Corridor Planning
- Future Land Use + Form-Based Regulatory Planning





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John Jones, AICP, FRA-RP



Claudia Ray



Andrew McCown, AICP



**Iordan Kowalchik** 





#### Landscape Architecture and Design Leadership

Our Landscape Architecture + Design Studio operates under a fundamental planning and design philosophy that seeks to develop solutions that make a positive contribution to the local values of Place. We work in active urban environments, historic towns, walkable neighborhoods, campus environments, parks and natural lands. We are committed to creating rich, diverse, sustainable and authentic places for people; beautiful works that allow people to connect to the environment, community and each other.

#### **Our Services Include:**

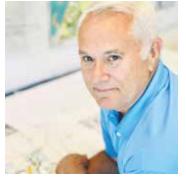
- Parks, Open Space, and Trails
- Urban Streetscapes + Corridors
- New Communities + Mixed-use Development
- Campus Environments (education, healthcare, office/tech)
- Urban Buildings + Places
- Green Infrastructure + LID
- Wayfinding + Environmental Graphics



Frank Bellomo, PLA, ASLA



Donald Wishart, PLA, ASLA



Keith Oropeza, PLA, ASLA



Ruth Perry, PLA



Jon Templin, PLA 321.319.3063 | J.Templin@gaiconsultants.com



Ana Kimelton, SEGD



Andrea Penuela, PLA



Ivan Maranan, PLA, LEED AP



### Urban Analytics and Economics Leadership

Our Economics team provides public, private and institutional clients with the tools needed to better understand market, financial and economic context, while developing approaches to realize opportunity. We bring particular experience with real estate positioning, revenue generation, public/private partnerships, and redevelopment strategies. We bring the projects together through sound strategies and achievable outcomes that support the larger mission of building great places.

#### **Our Services Include:**

- Market Opportunities and Financial Analysis
- Fiscal and Economic Impact Analysis
- Bond Feasibility
- Valuation and Pro-forma Modeling
- Development Positioning and Partnerships
- Redevelopment/Special Area Strategic Planning
- GIS Mapping
- Web Mapping Applications
- Socio-Economic Analysis



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#### **Sustainable Community Outcomes**

Our work centers on finding resolution to place-based problems by implementing context-sensitive, sustainable solutions that are economically and fiscally beneficial and implementable. We engage diverse community groups to affect positive outcomes with shared benefits through integrated solutions. Consequently, our clients include governments, agencies, institutions, and developers who share an equal need to address complex and inter-related challenges. We work from planning to policy and concept to construction across the scales of region, city and campus; neighborhood, street and site.

As an art, our practice requires an understanding of the nuances of feasibility, political sensitivity, urban form, relationships, and character of place. But as a science, it involves street geometries and hydrologic flows, floor-area ratios, densities, market economics and financing mechanisms. We are effective because we are sensitive and sophisticated about implementing complex ideas across the platform of inclusive participation, thoughtful design, funding and finance, public policy, and community partnerships for initiatives both large and small. As part of GAI Consultants, Inc., our specialized practice combines with the broad knowledge of a 900-person engineering and environmental consulting firm.



## Portfolio and Project Types

The following pages provide an overview of our skills and services across a range of project types. On many of these projects, our Community Solutions Group provided multiple services. All of the projects represent the direct experience of current CSG professionals acting in a leadership role.

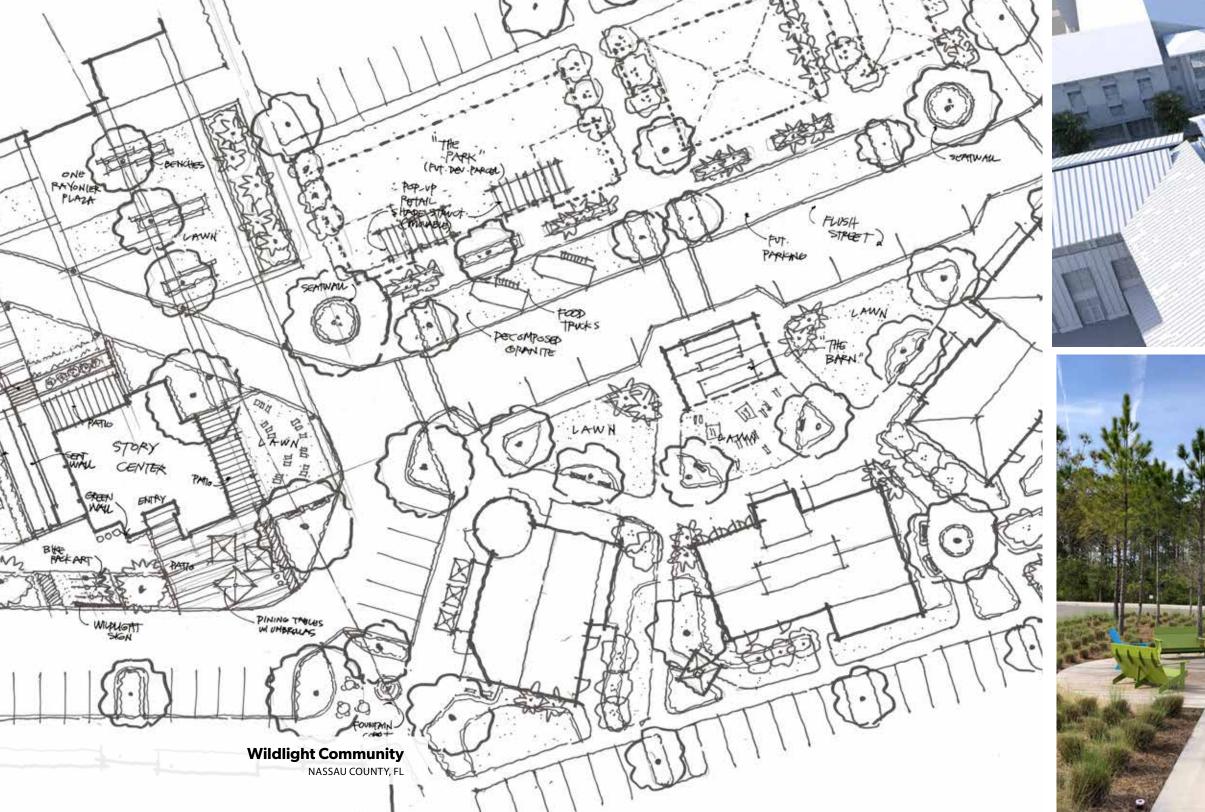
























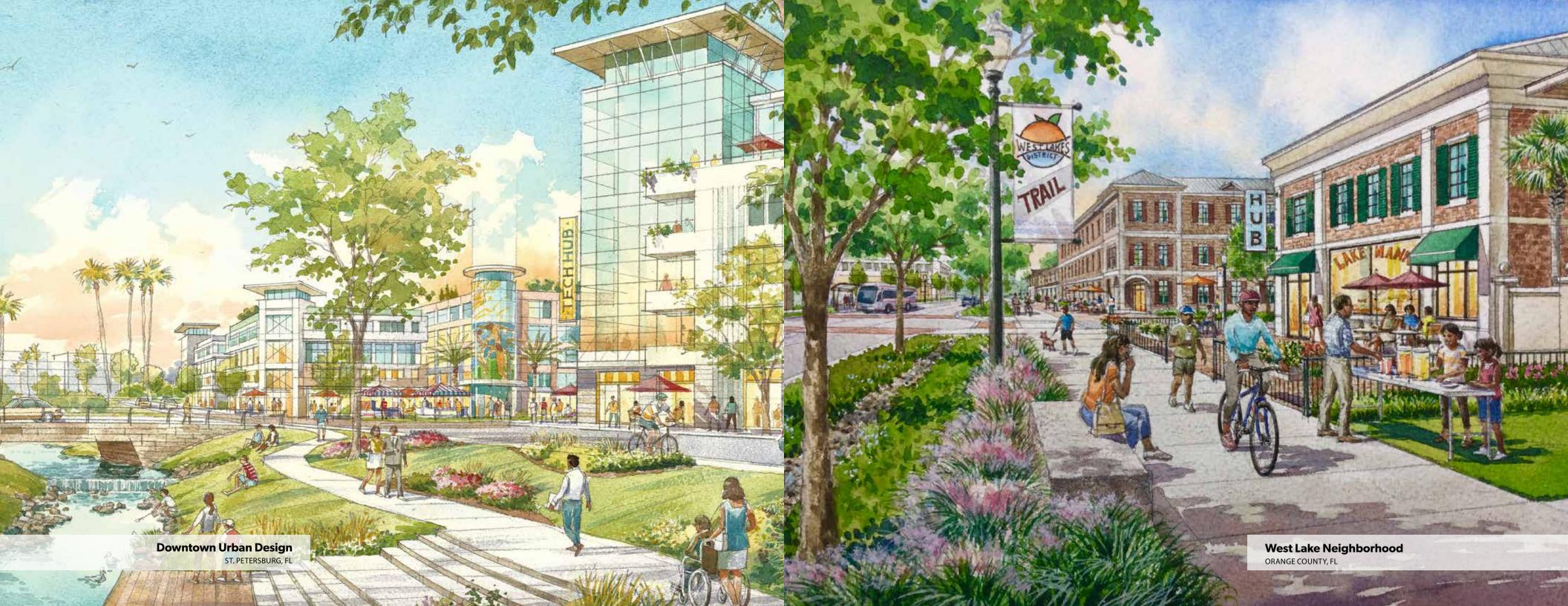
















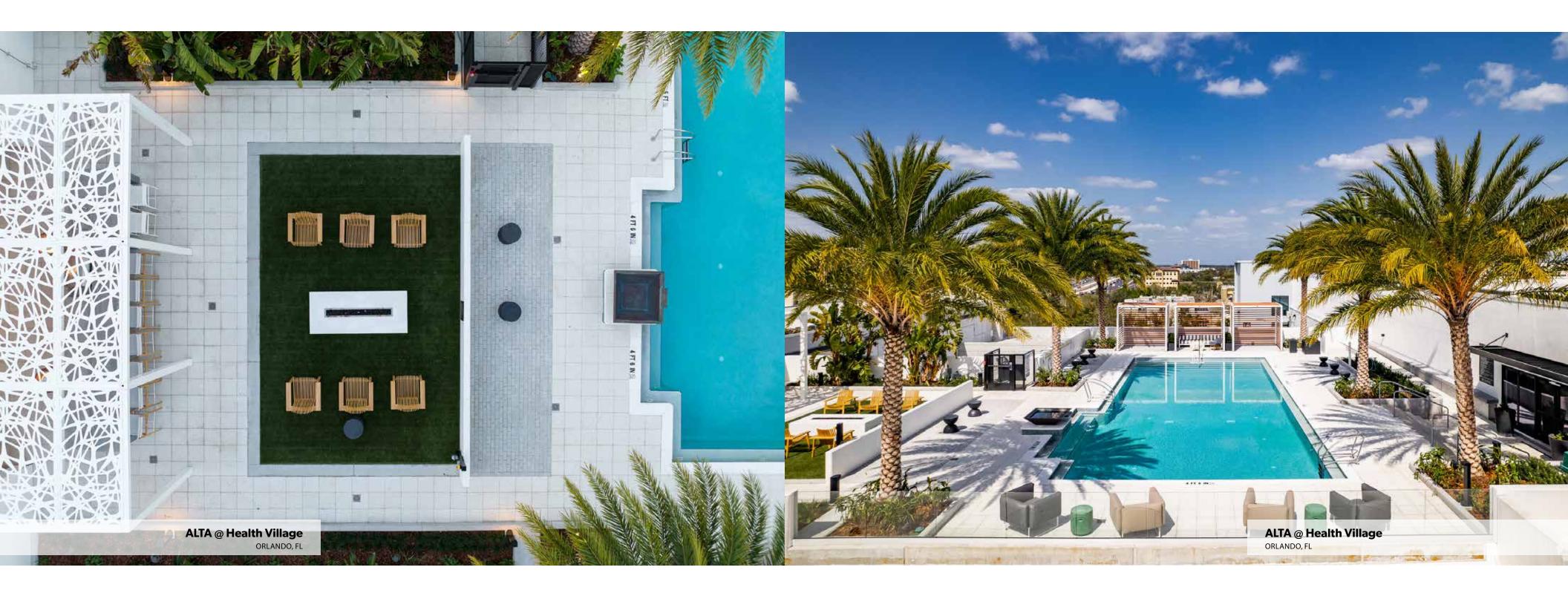










































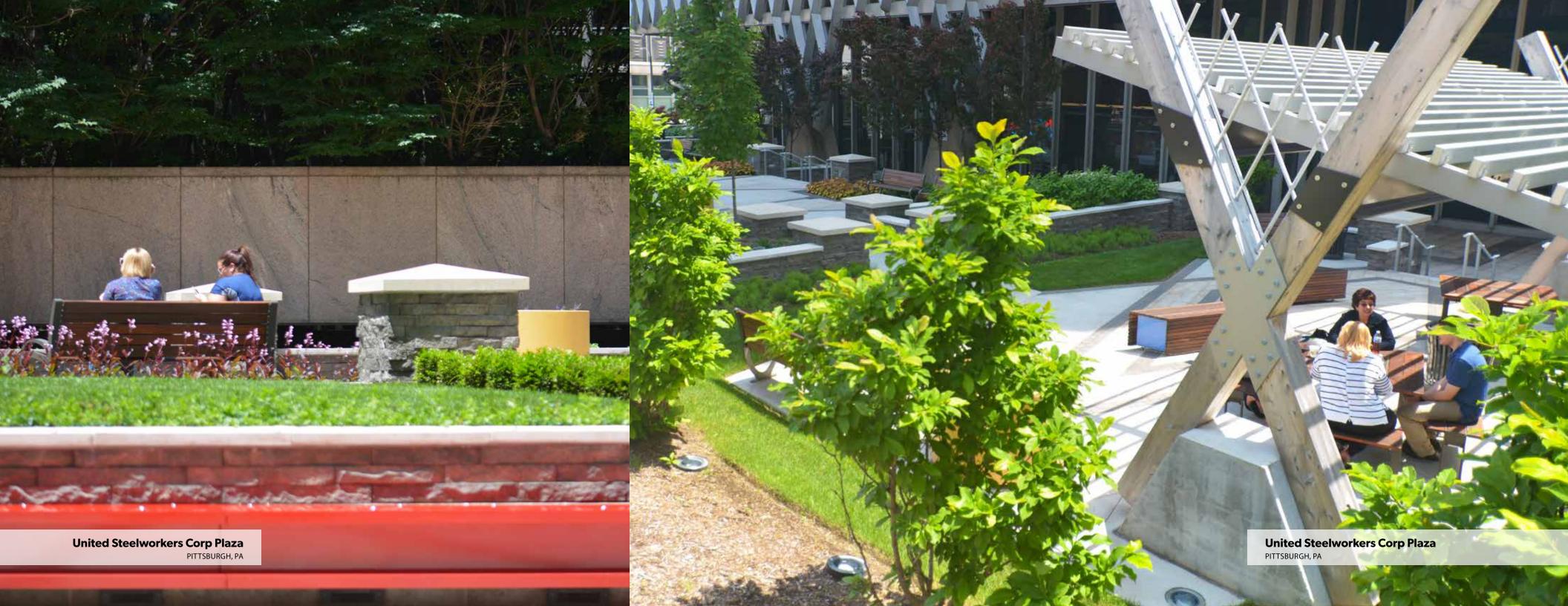






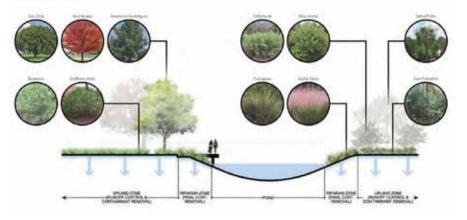


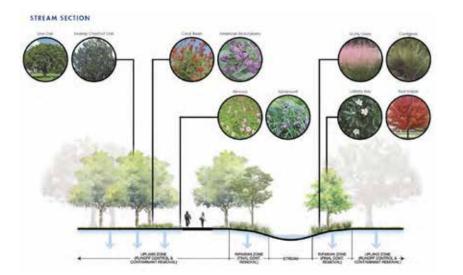






#### POND SECTION























Cabana Beach & Cabana Bay Resort Hotels \*

ORLANDO, FL

ORLANDO, FL

\* GAI team member Keith Oropeza provided landscape architectural design and planning services

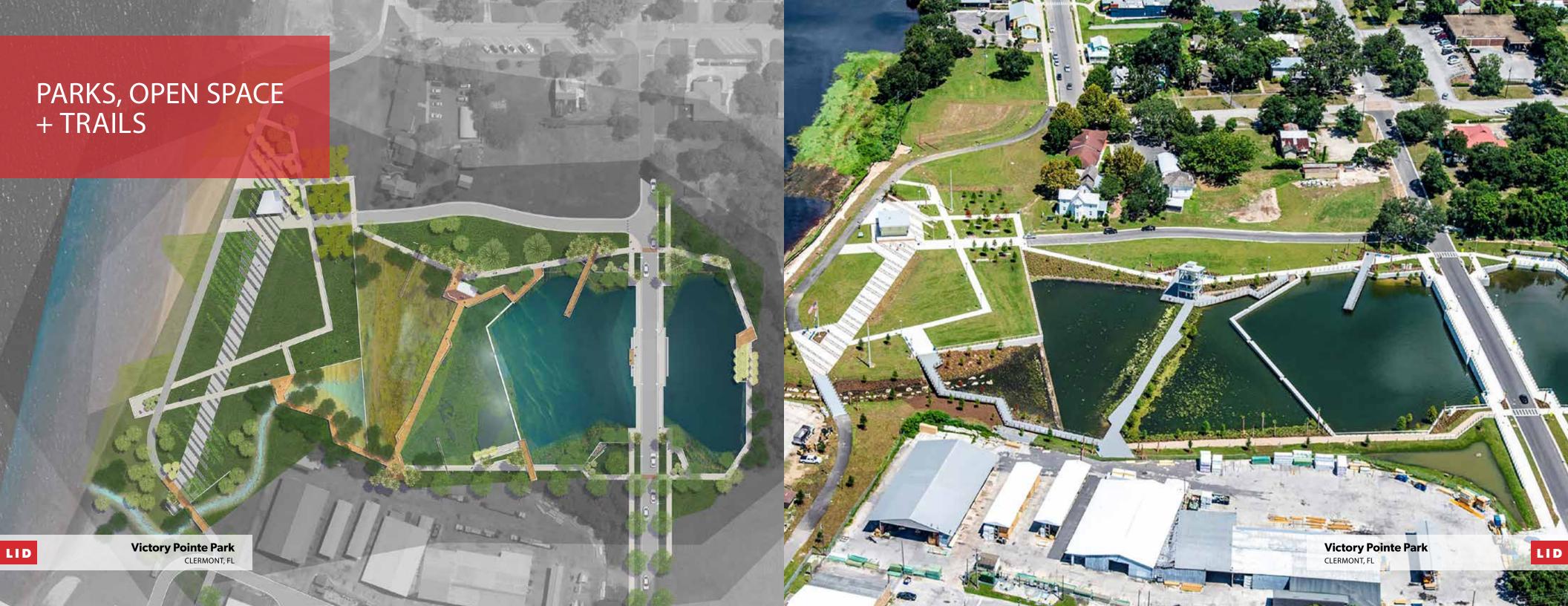
\* GAI team member Keith Oropeza provided landscape architectural design and planning services

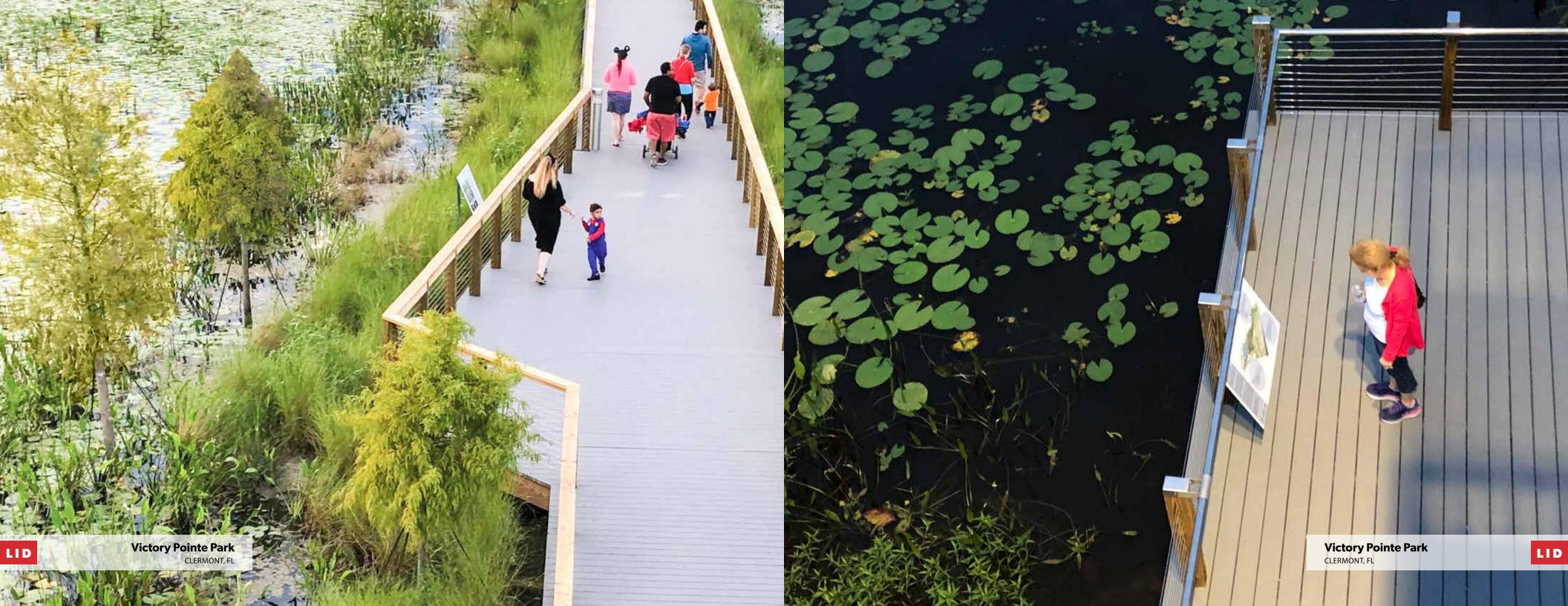


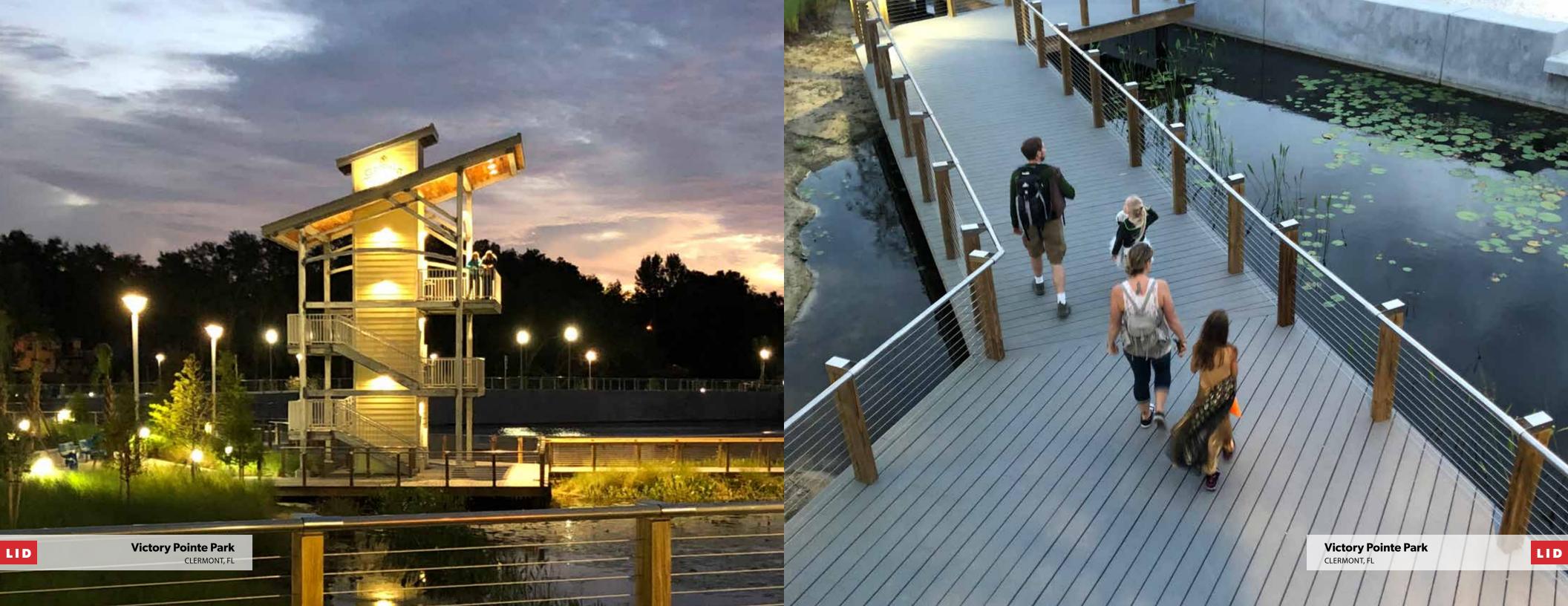
Universal Studios Entry Plaza\* ORLANDO, FL

Discovery Cove @ SeaWorld Orlando \* ORLANDO, FL

\* GAI team member Keith Oropeza provided landscape architectural design and planning services







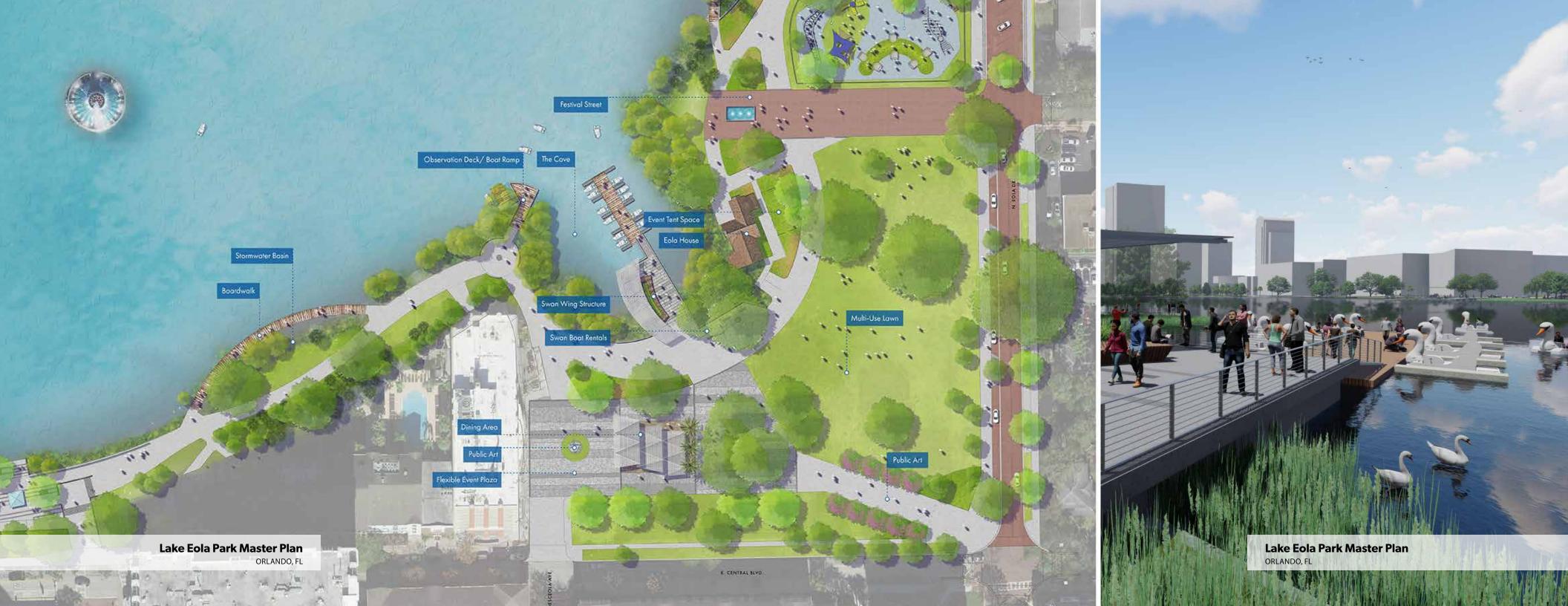


















































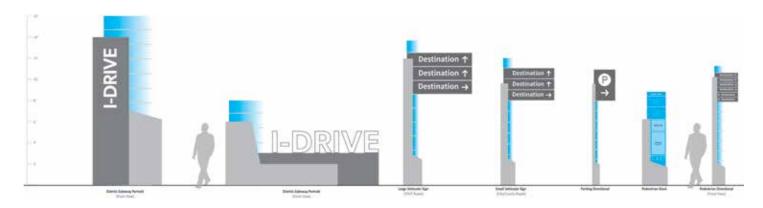


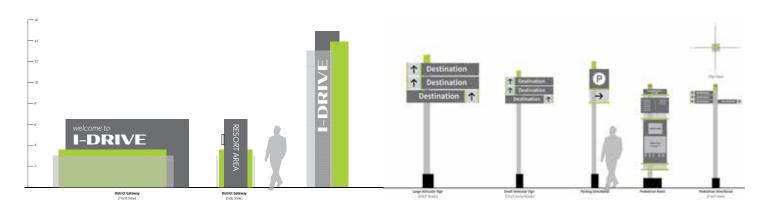






#### **SCHEMATIC DESIGN OPTIONS**













#### **DESIGN CONSIDERATIONS - BRAND AND SITE FURNITURE**

#### CORE COLORS

Brand defining colors. Our signature color palette creates a powerful differentiator for our brand. Using this palette appropriately and consistently creates an additional layer of distinction.



CMYK: 100/52/0/0 RGB: 0/102/158

#### SECONDARY COLORS

Marketing communications can be made more effective and compelling with an expanded palette of supporting colors. The colors in our supporting palette were chosen to complement our primary palette,























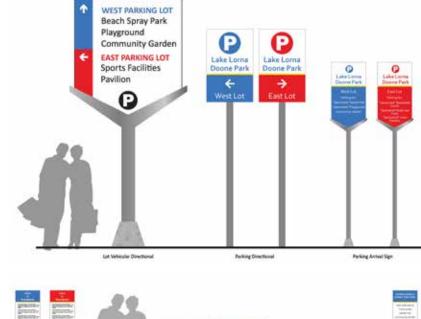


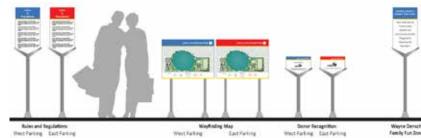












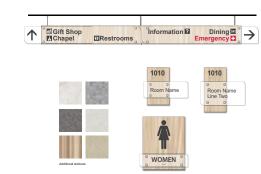


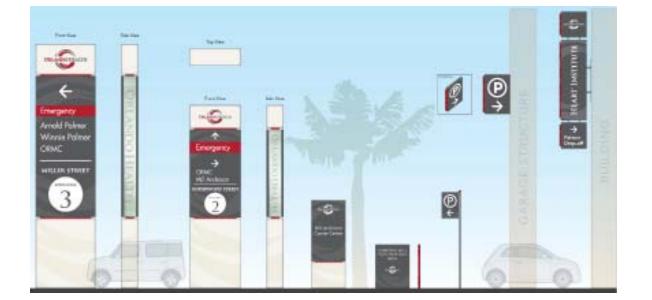






### **INTERIOR SIGNAGE DESIGN FOR GUIDELINES**











#### MASTER PLAN

#### GATEWAY SIGN DESIGNS







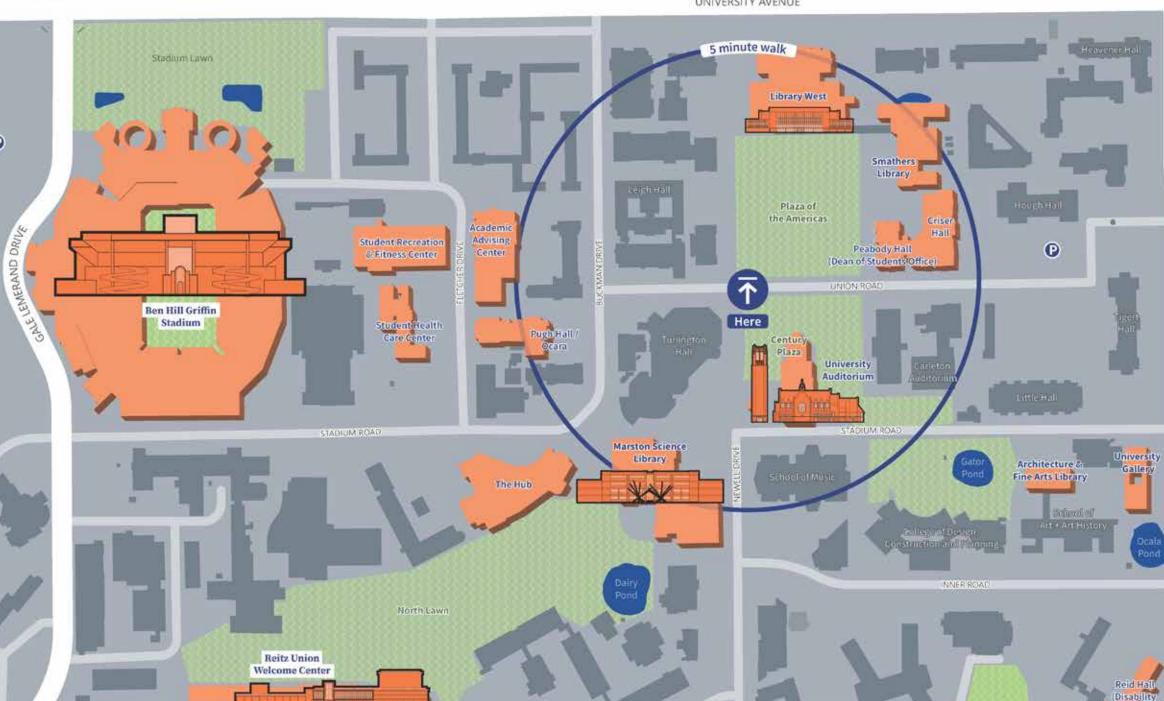










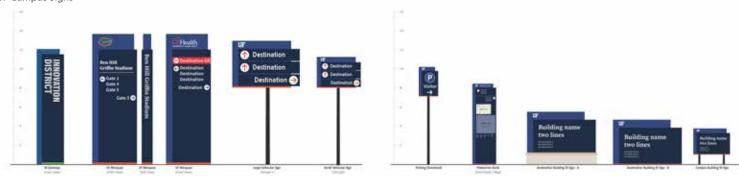


#### **EXISTING SIGN INVENTORY - REVIEW OF EXISTING CONDITIONS**



#### **Detailed Designs**

**UF Campus Signs** 



#### SIGN MOCK UPS









#### **DESIGN CONSIDERATIONS - BRAND DESIGN STANDARDS**



MP# 00607 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-228SP

Material Color Match

with Matthews Super Satin Clear

Blazon Red PANTONE 7623C Coat, 290-228SP

Oralite 8800-030 Translucent Premium Cast High Performance Film, Dark Red



Matthews Polyurethane Enamel Paint MP# 32071 with UV inhibitor, finished with Matthews Super Satin Clear

Coat, 290-228SP Oralite 5800-010 Reflective Film, White

Material Color Match



Matthews Polyurethane Enamel Paint

Matthews Polyurethane Enamel Paint MP# 00817 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-228SP

#### Material Color Match

Matthews Polyurethane Enamel Paint MP# 16091 with UV inhibitor, finished

Material Color Match

Matthews Polyurethane Enamel Paint MP# 00492 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-228SP



Matthews Polyurethane Enamel Paint MP# 09133 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-228SP

Material Color Match

Oralite 8800-594 Translucent Premium Cast High Performance Film, Pastel Blue



Material Color Match

Matthews Polyurethane Enamel Paint MP# 25595 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-228SP



Danville District Logo



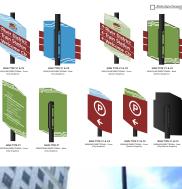




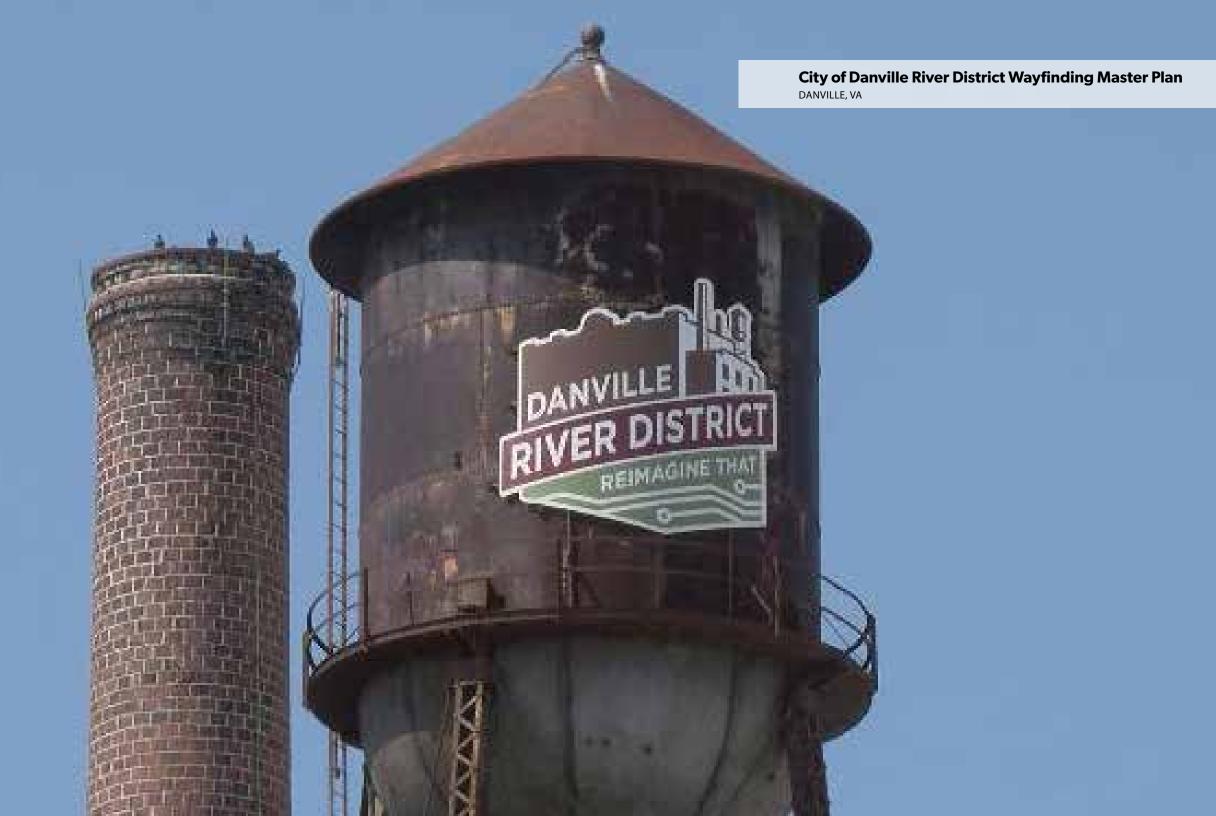




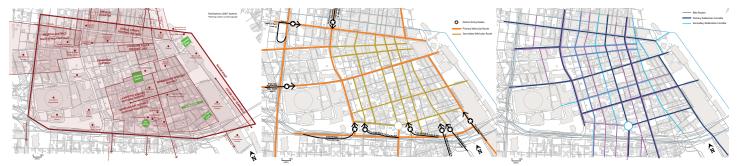




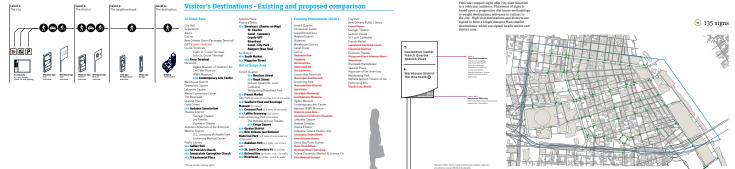




#### **WAYFINDING PLANNING MAP EXAMPLES - PREDESIGN ANALYSIS**

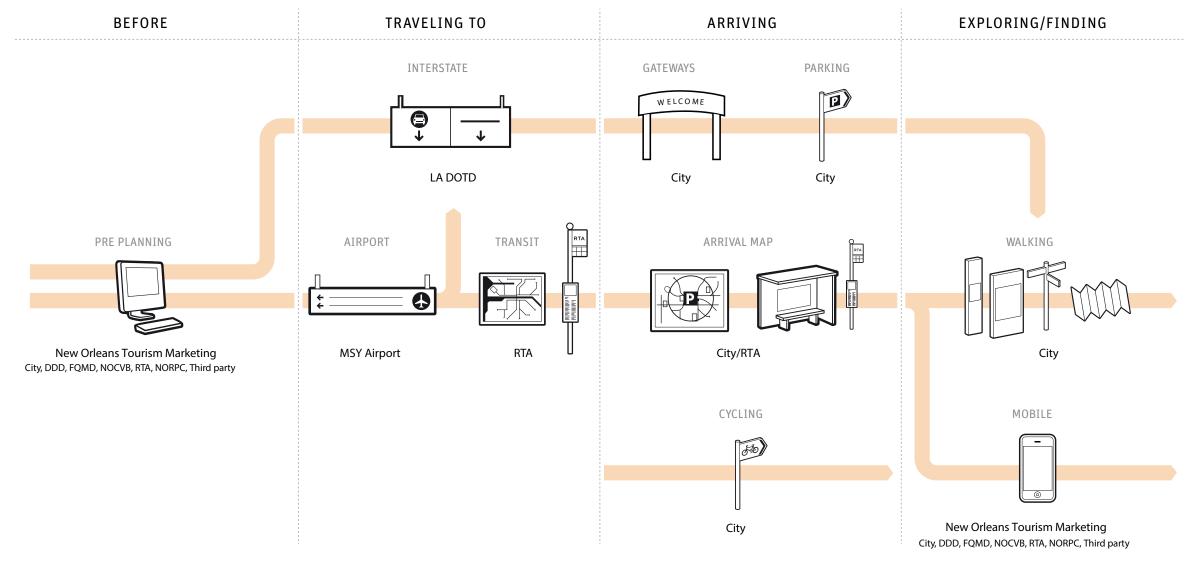


#### STRATEGIC RECOMMENDATIONS



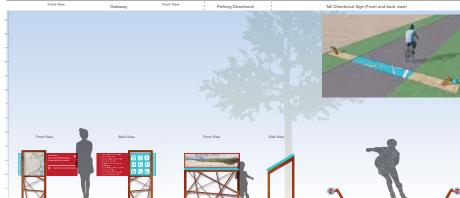


#### **Downtown New Orleans Wayfinding System Master Plan** NEW ORLEANS, LA



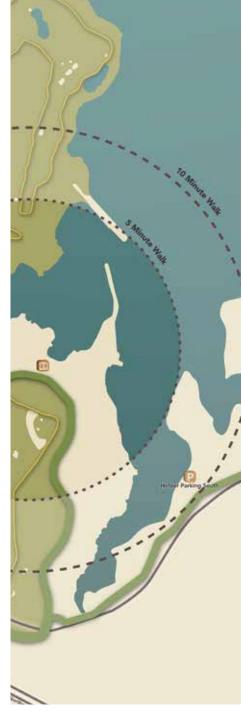
#### SIGN DESIGN PALETTE





#### **MAP DESIGN DETAILS**





## Curtiss-Wright Field / (Original) Wiley Post Airport Oklahoma City, OK



Transmitter Weley Post well. I grew up 3 blocks south 6 one black east of the intersection of May Assence & Botton Band, (the courteness command the Beld). Dad used to sell process of me

tadding around the yard (1944-45), constantly looking up at the yallow May PT-13s that were constantly over head 8 repeatedly falling on my face as I want't watching where I was going."

1941

ginal name of this airport was Curties-Wright Field. o (later known on Lake (Hefrier). Curtics Weight Field era

"The Build was sold to Mr. John Burks in 1960." ..... William

Con imaging that what led to the closure was the exactly Tutakes Airport, built in 1942 as an auxiliary to a Aimy's Will Region Field located as the Oblahoma City Municipal Airport. The field was subsequently availabed into a visidential neighborhood."

'In 2004. The dealer wanted to demolish the building, but (thanks to the intervention of a group of pilots) the hanger was carefully dismanished) An area of the current Wiley Post Airport has been dedicated for the reconstruction of the hanger. It will be reconstructed to be historically accurate, but up to modern

**AFTER 1955** 

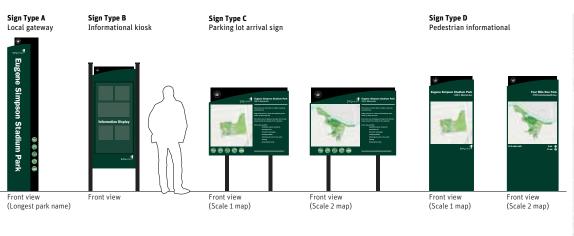


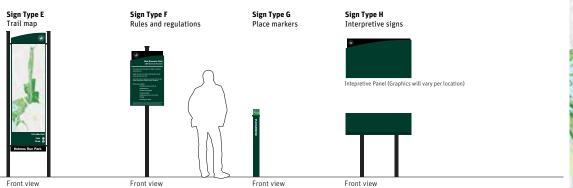
# SCOPE AND BOUNDARY AREAS SCHEMATIC DESIGN OPTIONS Forrest Green



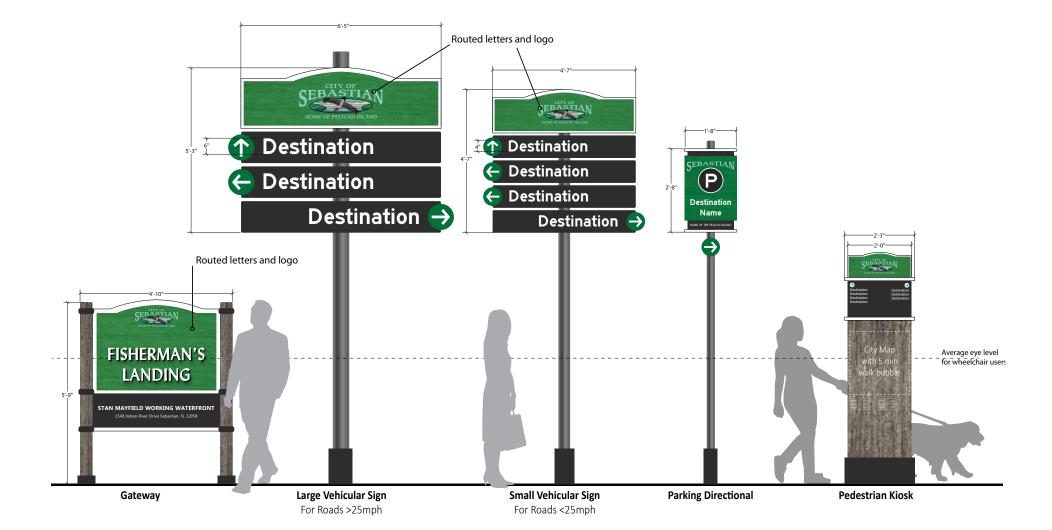
#### SIGN DESIGN PALETTE

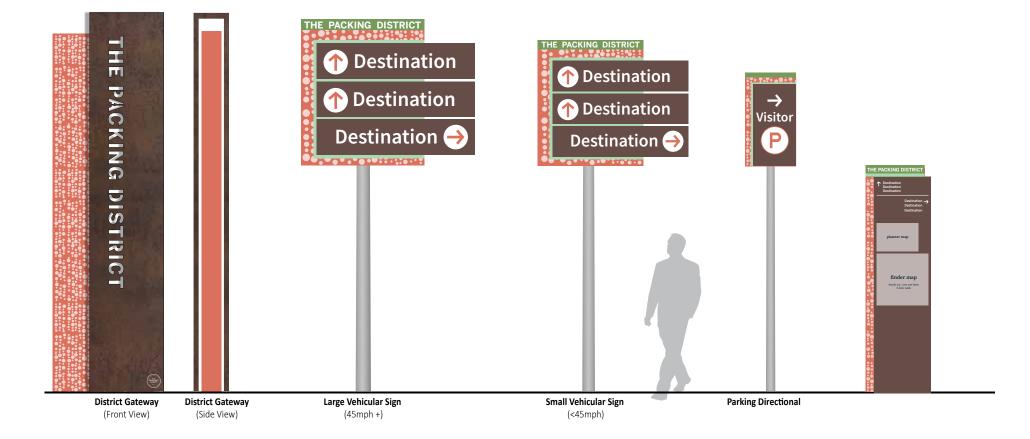
#### MAP DESIGN























## Honve Poljest Info About Forticipate Contact

#### Instant Input

Lift up your voice!

Please complete our servey, locate special places and tell as
your unique story in East Temps.

#### Community Input Feedback

MEAST TAMPA

> On April 11 we provided a summery of public input to the East Temps CAC + Permerchip. Choo the button above to watch the recorded presentation and provide feedback through the brief overstannaire.





Take the Survey

Select the survey that best represents you as a ETCRA youth, resident or business owner.

#### East Tampa Places

Please enter this interestive map of East Tampe and provide your comments, insights and even photographs of East Tampe's pieces



#### East Tampa Stories

Tell us your unique history, experiences or perspectives reflecting on East Tennos

## **LOGO + BRANDING DESIGN**





# PROJECT BRANDING FOR COMMUNITY PLANNING





















About







Project Timeline

2016/17

2018

2019

2020/21

2022

#### Florida Redevelopment Association

Roy F. Kenzie Award, Planning Studies

Clermont Downtown & Waterfront Master Plan

#### FRA Roy F. Kenzie Award [Fiscal Impact Study]

Orlando Downtown Economic Indicators

#### **American Planning Association**

2017 Florida Chapter Award of Excellence, Neighborhood Planning

Ocoee Downtown Master Plan

#### **American Planning Association**

Florida Chapter Award of Merit, Grassroots Initiatives

Eatonville Capacity Building Project

## Florida Planning & Zoning Association Outstanding Plan

ARCHITECTURE

PLANNING & LANDSCAPE

AWARDS

Ocoee Downtown Master Plan

#### American Society of Landscape Architects

Florida Chapter Award of Honor

NeoCity

## Florida Planning & Zoning Association Outstanding Plan/Study

OBTNext Master & Implementation Plan

#### American Planning Association

Florida Chapter Award of Merit

OBTNext Master & Implementation Plan

#### **American Planning Association**

Sun Coast Florida Chapter Best "Public Outreach & Engagement"

Warehouse Arts District/Deuces Live Action Plan

#### **American Planning Association**

Florida Chapter Award of Excellence

Regional Affordable Housing Initiative

#### **American Planning Association**

Florida Chapter Award of Merit

Envision St. Cloud

#### **American Society of Landscape Architects**

Florida Chapter Award of Honor

Victory Point Park

#### Florida Redevelopment Association

Roy F. Kenzie Award, Capital Projects Beautification

Victory Point Park

#### Florida Redevelopment Association

Roy F. Kenzie Award, Promotion

Opportunity Zone Overview and Prospectus

#### Florida Redevelopment Association

Roy F. Kenzie Award, Transportation Transit Enhancement

Denning Drive Complete Street

#### **AIA West Virginia**

Honor Award for Excellence in Architecture

Charleston Coliseum and Convention Center

#### American Society of Landscape Architects

Florida Chapter Award of Merit

Gainesville South Main Street Transformation

#### **American Society of Landscape Architects**

Florida Chapter Award of Honor

University of Florida Campus Landscape Master Plan

#### **American Planning Association**

Florida Chapter Award of Merit

Pineloch Elementary School S.T.R.E.A.M. Club Program

#### Florida Redevelopment Association

Roy F. Kenzie Award,

Capital Projects/Infrastructure

Riverplace Boulevard Complete Street

#### Florida Planning and Zoning Association (FPZA)

FPZA Outstanding Sustainability Project

State Road 200/A1A Corridor Master Plan

#### **Downtown Orlando Partnership's**

Golden Brick Award

2021 Award of Excellence: Lake Eola Master Plan

#### **American Society of Landscape Architects**

Florida Chapter Award of Excellence

OneWater Winter Haven & The Sapphire Necklace

#### American Society of Landscape Architects Florida Chapter Award of Merit

Rolling Hills Community Park Master Plan

#### American Society of Landscape Architects Florida Chapter Award of Merit

Riverplace Boulevard Complete Street

#### American Planning Association

Florida Chapter Award of Merit Neighborhood Planning Category

Nassau County SR200/A1A Corridor Master Plan

#### American Planning Association

Florida Chapter Award of Merit Neighborhood Planning Category

LaVilla Neighborhood Development Strategy

#### International Downtown Association

2022 Award of Excellence: Lake Eola Park Master Plan

#### Northeast Florida Regional Council (NEFRC)

2022 Award of Excellence in Planning | Nassau County SR200/A1A Corridor Master Plan

#### University of Central Florida

2022 Pegasus Partner of the Year

#### Downtown Orlando Partnership's Golden Brick Award

2022 Commercial & Residential Development: Alta at Health Village

#### **Planning & Urban Design**

Master Planning & Community Design
Community Redevelopment Agency (CRA) Plans
Urban Infill & Mixed Use Development
Campus Master Planning
Neighborhood Design
TOD & Corridor Planning
Development Codes & Guidelines
Lotting & Site Plans
Land Entitlements
Comprehensive Regulatory Approvals

#### **Landscape Architecture**

Parks, Open Space, and Trails
Urban Streetscapes + Corridors
New Communities + Mixed-use Development
Campus Environments
Urban Buildings + Places
Green Infrastructure + LID
Wayfinding + Environmental Graphics

#### **Economics & Real Estate Advisory**

**Real Estate Market Strategies Real Estate Financial Analysis** Fiscal & Economic Impact Analysis **Feasibility Studies Valuation Analysis Funding & Special District Financing Pro-forma Cost Modeling Program Management Public Private Development Strategies Redevelopment Planning Developer Solicitation Incentives & Partnerships** Financial Management Valuation, Acquisition & Divestiture Litigation & Regulatory Services **Asset Management** 

### Connect with Us

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## **About GAI Consultants**

Transforming ideas into reality since 1958, GAI Consultants is an engineering, planning, and environmental consulting firm providing award-winning solutions and local expertise to clients in the energy, transportation, development, government, and industrial markets.





gaiconsultants.com/community-solutions